

SPONSORSHIP & EXHIBITOR & OPPORTUNITY GUIDE

ACCE ²⁴ **EVOLVE** *Dallas*
JULY 16-19, 2024
acceconvention.net



ASSOCIATION OF
CHAMBER OF COMMERCE
EXECUTIVES



OVERVIEW OF **ACCE CONVENTION**

WHAT IS THE ANNUAL CONVENTION?

ACCE's convention **is the largest gathering** of executives who work for and with chambers of commerce. ACCE hosts this major event annually in a leading North American community, showcasing places and chambers that are forward-focused and thriving.

WHO ATTENDS?

The world's leading chamber professionals, economic development organizations and industry partners gather each year of the annual convention. Traditionally, **95% of attendees come from North America** and nearly every U.S. state is represented.

WHY SUPPORT?

Now is the time to capitalize on the chamber industry's increased relevance and stature. **Nearly 1,000 chamber leaders are expected** to come together for workshops, social outings, immersive experiences and product and vendor introductions. At last year's convention, **60% of our attendees were chamber CEOs or VPs, 22% were directors and 14% were at the manager level.**



Establish your brand, promote your solution and most importantly, build relationships in **The Circuit**.

The Circuit, a community space, will be a **lively activity-based** destination. A place where attendees can relax, recharge, refuel and make connections with industry partners and exhibitors.

An **interactive element** allows for more one-on-one engagement with our attendees. Make your booth presence **bold and visual**. The more creative the better.

**2023
BY THE
NUMBERS**



675,532

SPONSOR IMPRESSIONS

789

DIGITAL BOOTH VISITS

866

NUMBER OF ATTENDEES



2024 BOOTH BENEFITS

A BOOTH IN THE CIRCUIT INCLUDES:

- Three days to exhibit, meet new customers and make lasting connections, with nearly six non-competing hours of exhibit time
- Recognition in pre & post-convention marketing
- Two convention registrations include access to all ACCE plenary sessions, educational workshops, networking events and access to The Circuit
- Pre- and post-convention attendee mailing lists (does not include emails)
- Standard 8' high pipe and drape wall, 3' high draped side walls, 6 foot skirted table, two chairs, identification sign, wastebasket, basic WIFI
- Multi-use exhibitor hall designed to increase booth traffic and attendee engagement
- Exhibitor profile within the PheedLoop app
- Pre-recorded demos listed on PheedLoop app profile
- Ability to digitally collect leads and contact information through PheedLoop app
- Use of **#ACCE24** event graphic promoting your participation

BOOTH SIZE	MEMBER RATE	NON-MEMBER RATE
Single (10' x 10')	\$4,700	\$5,700
Double (20' x 10')	\$7,200	\$8,200

ASSOCIATE MEMBERSHIP: Become an ACCE Associate Member for \$495/year and receive the member rate discount. Visit www.acce.org for more information.

To join us in Dallas complete the exhibitor [registration form](#) and email to lbensko@acce.org or call **(703) 998-3579** with any questions or to **reserve booth space today!**

ACCE CONVENTION GENERAL SPONSORSHIPS

	PRESENTING \$50,000 Limit 1	PLATINUM \$30,000 Limit 3	GOLD \$20,000 Limit 4	SILVER \$10,000 Limit 5
Convention registrations	5	4	3	3
Recognition in event marketing, newsletters, website and Pheedloop app	✓	✓	✓	✓
Exhibitor profile within the PheedLoop app	✓	✓	✓	✓
Pre-recorded demo posted on PheedLoop app profile	✓	✓	✓	✓
Ability to digitally collect leads and contact information through PheedLoop app	✓	✓	✓	✓
Use of digital #ACCE24 event icon	✓	✓	✓	✓
Pre- and post-event registration list (does not include emails)	✓	✓	✓	✓
Full exhibitor benefits including double booth	✓	✓	✓	✓
One banner ad on PheedLoop app	✓	✓	✓	✓
Recognition and thank you in attendee email and weekly newsletter	✓	✓	✓	✓
Logo included on plenary session announcement scroll	✓	✓	✓	✓
One push notification on PheedLoop app	✓	✓	✓	
Pre-event promotional ad in weekly communication	✓	✓	✓	
Partner solutions session	✓	✓	✓	
Opportunity to provide welcome and introduce a relevant workshop panel			✓	
Choice of one of the following: <ul style="list-style-type: none"> • Co-produce a pre-conference workshop in collaboration with the ACCE program team • Co-host a roundtable discussion in collaboration with the ACCE program team 		✓		
Exclusive sponsorship level	✓			
Opportunity to provide welcome remarks/introduce keynote speaker	✓			
Exclusive plenary session recognition from the stage	✓			
Speaking role or panel participation in a breakout session	✓			
Prominent branding at event site throughout the week	✓			



ACCE CONVENTION SPECIALTY SPONSORSHIPS



RELAXATION LOUNGE - \$12,000 Exclusive Sponsorship

A comfortable vantage point to take in the crowd, check out social media and catch up with chamber friends. Sponsorship includes logo recognition in oversized signage located above the relaxation area and co-location of your booth (purchased separately). Furniture costs included.



FIRST TIME ATTENDEE RECEPTION - \$8,000 Exclusive

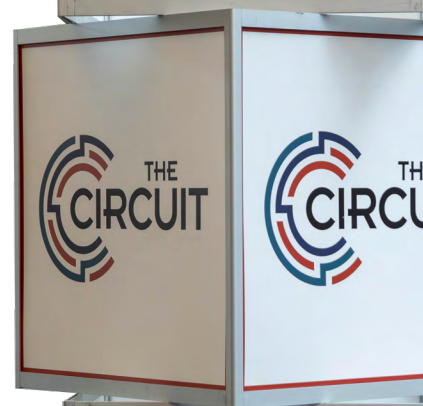
Help us kick off the week with first-time ACCE Convention attendees in The Circuit! Sponsorship includes the opportunity to address the group, logo recognition and bar signage throughout.



REFUEL STATIONS - \$5,000 4 available

Designed to keep attendees moving around The Circuit, our refuel stations provide a space where attendees can grab coffee, water and snacks. Sponsorship includes logo recognition in oversized signage located above the refuel station and colocation of your booth (purchased separately) with your refuel station.

PRESENTING
SPONSOR
LOGO HERE



PRESENTING
SPONSOR
LOGO HERE

ACCE CONVENTION SPECIALTY SPONSORSHIPS



RECEPTION SPONSORSHIPS

Closing Reception Sponsor
\$25,000 *Limit two

Opening Reception Bar Sponsor
\$5,000 *Limit four

Awards Night After Party
Pricing available upon request



MEAL SPONSORSHIPS

Breakfast Sponsor **\$2,000** *Limit three

Lunch Sponsor **\$3,000** *Limit two



TECHNOLOGY

Hotel Key Card **\$5,000**
*Exclusive sponsorship

SOLD



ACCE AWARDS CEREMONY

ACCE Annual Awards Ceremony
\$25,000 *Exclusive sponsorship

Chamber of the Year
\$10,000 *Exclusive sponsorship

SOLD



SOUVENIRS

Headshot Lounge **\$10,000**
*Exclusive sponsorship

Tote Bag Sponsor **\$8,000**
*Exclusive sponsorship

Lanyard Sponsor **\$5,000**
*Exclusive sponsorship

Water Bottle Sponsor **\$7,500**
*Exclusive sponsorship

**Specialty sponsorships do not include an exhibitor booth*



ACCE CONVENTION ADDITIONAL OPPORTUNITIES

Plan Your Pre & Post Event Marketing

with ACCE's added opportunities to increase your exposure and amplify your message.

MARKETING & ADVERTISING

Ad in ACCE's Member Newsletter (Distributed to 7,500 members)	\$3,500
Ad on Convention Webpage (728 x 90 or 300 x 250)	\$2,000
Push notification on PheedLoop app	\$1,000
Sponsored content in post-convention Chamber Executive Magazine	\$2,900
Digital ad in post-convention Chamber Executive Magazine	\$2,000
Blog post hosted on ACCE website (includes social media promotion)	\$3,500

STAY IN TOUCH WITH ACCE & OUR MEMBERS THROUGHOUT THE YEAR

REGIONAL EVENTS

Keep the momentum going with ACCE's regional events throughout the year. Our Membership & Revenue Conference is taking place in Nashville, Tennessee, March 20-22, 2024. The Events & Communications Conference will take place in St. Paul, Minnesota, October 16-18, 2024. Reach out to lbensko@acce.org to learn more about sponsorship opportunities.

ASSOCIATE MEMBERSHIP

Gain access and insight into the chamber community by staying in touch year-round. Members receive cost-saving and tangible benefits to ensure your organization stays in lockstep with Chamber professionals. Reach out to lbensko@acce.org to learn more or apply

CORPORATE SPONSORSHIP

This is a strategic opportunity to showcase your organization's commitment to helping ACCE members run their chambers more efficiently, support their small business members and drive economic growth in the communities they serve. Reach out to lbensko@acce.org to learn more!

EVOLVE ACCE²⁴ Dallas

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*Submit your sponsor
registration form early to
receive the following discounts:*

- *By December 31, 2023 - 10%*
- *By January 31, 2024 - 5%*

*Plus, receive your preference of
booth placement in The Circuit.*

CONTACT

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703.998.3579



ASSOCIATION OF
CHAMBER OF COMMERCE
EXECUTIVES

DEADLINES

Special Pricing | January 31, 2024

Sponsor/Exhibitor Registration Form | May 31, 2024

Materials | June 12, 2024