

SPONSORSHIP & EXHIBITOR OPPORTUNITY GUIDE

JULY 20-22, 2026



#ACCE26 | NEW ORLEANS



ASSOCIATION OF
CHAMBER OF COMMERCE
EXECUTIVES

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WHAT IS THE ANNUAL CONVENTION?



WHO ATTENDS?

ACCE's Annual Convention is the premier gathering of chamber executives across North America. Nearly 1,000 leaders convene each year to exchange ideas, explore solutions and strengthen communities.

The audience is influential:

- 60% CEOs and VPs — senior decision-makers shaping strategy and budgets
- 22% Directors — strategists driving innovation and adoption
- 14% Managers — leaders implementing solutions on the ground

This mix creates unmatched opportunities to connect with the people who guide priorities and lead communities forward.

Chambers are playing a **bigger role** than ever before and this convention is where that momentum comes together.

WHY SPONSOR?

Sponsorship puts your brand directly in front of the leaders who matter most - those who set agendas, invest in solutions and influence adoption across the chamber industry.

It's **more than visibility**. Sponsorship is about **building relationships**, positioning your company as a **trusted partner** and ensuring your brand is part of the conversation **shaping the future of chambers**.



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The Circuit is the convention's central hub - a dynamic community space designed for connection and discovery. It's where attendees gather to **recharge, refuel, and engage** directly with ACCE Partners and exhibitors.

This is more than a tradeshow floor. The Circuit blends **activity, networking, and interactive experiences**, creating natural opportunities for one-on-one conversations and relationship-building. A **bold, creative booth presence** ensures your brand stands out and becomes part of the energy that drives the event forward.

Looking to elevate your presence in The Circuit?

Talk to our team about premium booth sizes and tailored opportunities designed to help drive attendees directly to you.

**2025
BY THE
NUMBERS**



532,595
SPONSOR IMPRESSIONS

880
CONVENTION
ATTENDEES

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SPONSORSHIP OPPORTUNITIES

ACCE Business Members receive 15% off.

OVER 950
CHAMBER LEADERS

THREE DAYS
OF EXCLUSIVE CONTENT

	PRESENTING \$45,000	GOLD \$17,500	SILVER \$10,000	BRONZE \$2,500	EXHIBITOR \$5,000
Convention registrations	4	2	2	0	2
Full exhibitor benefits including double booth and priority placement	✓	✓			
Full exhibitor benefits including single booth			✓		✓
Branding included in ACCE Convention event marketing materials	✓	✓	✓	✓	✓
Copy of attendee registration list (does not include email)	✓	✓	✓	✓	✓
Ability to collect leads and contact information	✓	✓	✓		✓
Use of digital #ACCE26 event icon	✓	✓	✓	✓	✓
Pre-event advertisement in convention attendee newsletter	✓	✓			
Sponsor branding featured onsite	✓	✓	✓	✓	
Banner ad on event app	✓	✓			
Breakout session (60 minutes) co-produced in conjunction with the ACCE team	✓				
Breakout session (30 minutes) co-produced in conjunction with the ACCE team		✓			
Provide welcome remarks from the plenary stage (up to 5-minutes)	✓				
Introduce a relevant workshop panel		✓			
Workshop panel introduction	✓				
Exclusive recognition during plenary session from the stage	✓				
Digital ad in post-convention Chamber Executive Magazine & convention website (728x90 or 300x250)	✓				

Email your completed [Registration Form](#) to Lindsay Bensko by **May 22, 2026**, to secure your space.

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SPECIALTY SPONSORSHIPS

ACCE Partners
receive
additional 10%
off member
pricing.



ACCE AWARDS CEREMONY

ACCE Annual Awards Ceremony
\$34,000 Non-Member/\$28,900 Member

Chamber of the Year **SOLD**
\$13,000 Non-Member/\$11,050 Member



RECEPTION SPONSORSHIPS

Opening Reception
\$5,000 Non-Member/\$4,250 Member

Closing Reception
\$5,000 Non-Member/\$4,250 Member



TECHNOLOGY

Hotel Key Card
\$7,500 Non-Member/\$6,375 Member



SPACE BRANDING

Meeting Space Staircase
\$5,500 Non-Member/\$4,675 Member

Escalators
\$4,500 Non-Member/\$3,825 Member

Elevator Door Branding (2 available)
\$7,500 Non-Member/\$6,375 Member

Elevator Glass Rail (2 available)
\$3,500 Non-Member/\$2,975 Member



LANYARD

\$6,500 Non-Member/\$5,525 Member

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